

# HSU Document Converter

## Scanned Document Comparisons

### Poor Scan

The following scan is very poor. The brightness is very light, and it contains numerous underlines and marks in the margins. It was scanned at a dpi (dots per inch) setting of 150.

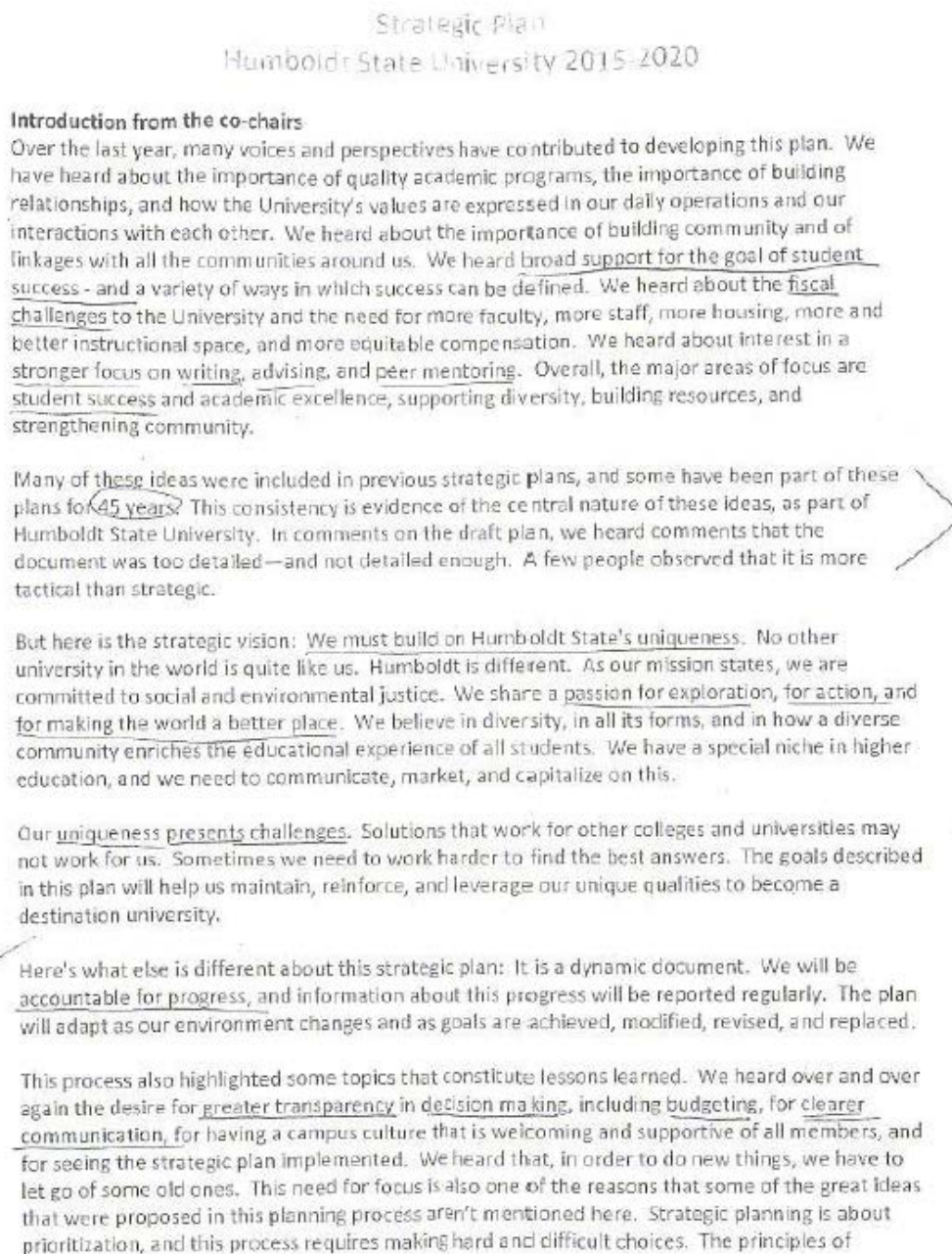


Figure 1 : Screen shot of a poor quality scan that was uploaded to the HSU Document Converter

## Poor Results

Below is the resulting conversion from the HSU Document Converter using the poor scan. As you can see, there are numerous errors that will need to be corrected in order for this document to be usable.

### Strategic Plan 2011-2015, Humboldt State University 2011-2015

#### Introduction from the co-chairs

Over the last year, many voices and perspectives have contributed to developing this plan. We have heard about the importance of quality academic programs, the importance of building relationships, and how the University's values are expressed in our daily operations and our interactions with each other. We heard about the importance of building community and of linkages with all the communities around us. We heard broad support for the goal of student success - and a variety of ways in which success can be defined. We heard about the fiscal challenge to the University and the need for more faculty, more staff, more housing, more and better instructional space, and more equitable compensation. We heard about interest in a stronger focus on writing, advising, and peer mentoring. Overall, the major areas of focus are student success and academic excellence, supporting diversity, building resources, and strengthening community.

Many of these ideas were included in previous strategic plans, and some have been part of these plans for 45 years. This consistency is evidence of the central nature of these ideas, as part of Humboldt State University. In comments on the draft plan, we heard comments that the document was too detailed - and not detailed enough. A few people observed that it is more tactical than strategic.

But here is the strategic vision: We must build on Humboldt State's uniqueness. No other university in the world is quite like us. Humboldt is different. As our mission states, we are committed to social and environmental justice. We share a passion for exploration, for action, and for making the world a better place. We believe in diversity, in all its forms, and in how a diverse community enriches the educational experience of all students. We have a special niche in higher education, and we need to communicate, market, and capitalize on this.

Our uniqueness presents challenges. Solutions that work for other colleges and universities may not work for us. Sometimes we need to work harder to find the best answers. The goals described in this plan will help us maintain, reinforce, and leverage our unique qualities to become a destination university.

Here's what else is different about this strategic plan: It is a dynamic document. We will be accountable for progress, and information about this progress will be reported regularly. The plan will adapt as our environment changes and as goals are achieved, modified, revised, and replaced.

This process also highlighted some topics that constitute lessons learned. We heard over and over again the desire for greater transparency in decision making, including budgeting, for clearer communication, for having a campus culture that is welcoming and supportive of all members, and for seeing the strategic plan implemented. We heard that, in order to do new things, we have to let go of some old ones. This need for focus is also one of the reasons that some of the great ideas that were proposed in this planning process aren't mentioned here. Strategic planning is about prioritization, and this process requires making hard and difficult choices. The principles of

Figure 2 : Screen shot of the resulting text from the HSU Converter after uploading a poor quality scanned document

## Excellent Scan

The following scan is excellent. The brightness is good, the letters are well-formed (not too dark or too light), it is not skewed, and the document does not have any highlighting, underlining, or marks in the margins. It was scanned at a dpi (dots per inch) setting of 300.

### Strategic Plan Humboldt State University 2015-2020

#### **Introduction from the co-chairs**

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Figure 3 : Screen shot of an excellent quality scan that was uploaded to the HSU Document Converter



## Excellent Results

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